

infoVia Elevates Mike Kalousek to Chief Operating Officer (COO) and Unveils New Advisory Board Appointments

November 16, 2023, Boise, Idaho – infoVia, a leader in data strategy and execution, proudly announces the promotion of Mike Kalousek to the position of Chief Operating Officer (COO) and unveils a new Advisory Board.

The promotion of Mike Kalousek underscores Mike's exceptional leadership abilities and unwavering dedication to long-term strategic objectives. In his new role, Mike Kalousek will be steering infoVia towards achieving even greater excellence in Data Strategy and Execution.

During his tenure as Vice President of Professional Services, Mike was instrumental in driving a remarkable growth rate of over 170% in 2022. This was achieved through diversification of service offerings, expanding strategic partnerships, and implementing streamlined financial processes. He is on track to continue this upward trajectory in the current year.

As COO, Mike will assume responsibility for all facets of the company's performance, encompassing strategic planning, partnership development, client relations, and product strategy. With over 25 years of global strategic leadership experience, spanning startups to Fortune 100 companies, Mike's strong technical background and financial acumen make him the natural choice to drive infoVia's future growth.

"I am thrilled to lead this team of remarkable individuals during this pivotal phase in infoVia's journey," stated Mike. "Our extensive global partnerships have enabled us to consistently deliver exceptional value to our clients. As COO, I remain steadfast in our commitment to establishing infoVia as the foremost authority in our field while fostering an exceptional workplace for our talented team."

"At infoVia, our relentless commitment to growth not only propels us forward but also paves the way for promotions, leadership opportunities, and the assembly of an influential Advisory Board, all dedicated to pioneering excellence in the dynamic landscape of data advisory consulting," said Mike Magalsky, CEO at infoVia.

In addition to Mike's promotion, infoVia is pleased to announce the appointment of three distinguished advisors Ron Hayes, Tim Krauss and Dwight Pond to their advisory board each bringing their unique experience and perspectives in entrepreneurship, corporate leadership, data consulting and growth and innovation.

To learn more about our growing team and advisors please visit here: <https://infovia.com/about/>

[About infoVia](#)

infoVia is a premiere Data Strategy and Execution organization with an emphasis in Data Architecture, Data Warehouse Design, Data Vault implementation, Data Governance, and Analytics excellence. We firmly believe that data holds tremendous value for every organization and has the potential to drive operational efficiencies and market opportunities if properly exploited. Therefore, we enable companies to share their data broadly while protecting it fiercely. Founded in 2018, infoVia has a network of best-of-breed partners around the world that enables our extremely talented team of Architects, Engineers and Analysts to design and build solid solutions that are future-proof and scalable. Learn more at <http://infovia.com>