




DATA IS AN ASSET

SHARE IT WIDELY. PROTECT IT FIERCELY.



“Data and analytics leaders who share data externally generate **3X** more measurable economic benefit than those who do not.”

Gartner's study on Data Sharing provides a clear picture for the future of how Businesses that share data with partners, vendors and customers will outperform their peers on most business value metrics by 2023*.

“Data sharing is the way to optimize higher-relevant data, generating more robust data and analytics to solve business challenges and meet enterprise goals,” says Lydia Clougherty Jones, Senior Director Analyst, Gartner.

Sharing data is risky. infoSecur simplifies access governance making you more efficient and providing peace of mind.

*<https://www.gartner.com/smarterwithgartner/data-sharing-is-a-business-necessity-to-accelerate-digital-business>

The Problems with Data and Security

We have a massive data problem. Companies have increasing amounts of data that is complex, managed through multiple differing technologies and has constantly changing security regulations, making it difficult to maintain data governance.

- People don't trust the security of their systems
- Multiple data sources become confusing and difficult to manage
- Limited data accessibility slows down business
- Typical workarounds lead to mistakes, often with significant risks and negative impacts

The lack of confidence to share your data securely often leads to data delivery bottlenecks and wasted staff time trying to provision users for specific data.



SHARE CONFIDENTLY

What if you could share your data Securely?



Protect Your Data

Security at the cell level makes infoSecur the best product to protect your data.



Simplify Provisioning

Easy to use interface for administering policies and API's for integration.



Technology Agnostic

Works with any relational database on cloud, on-premises, or hybrid.



Deliver Access

Internal and external users gain the access they need to utilize your data.



Scalable

Layer of security for future growth to near-infinite users.

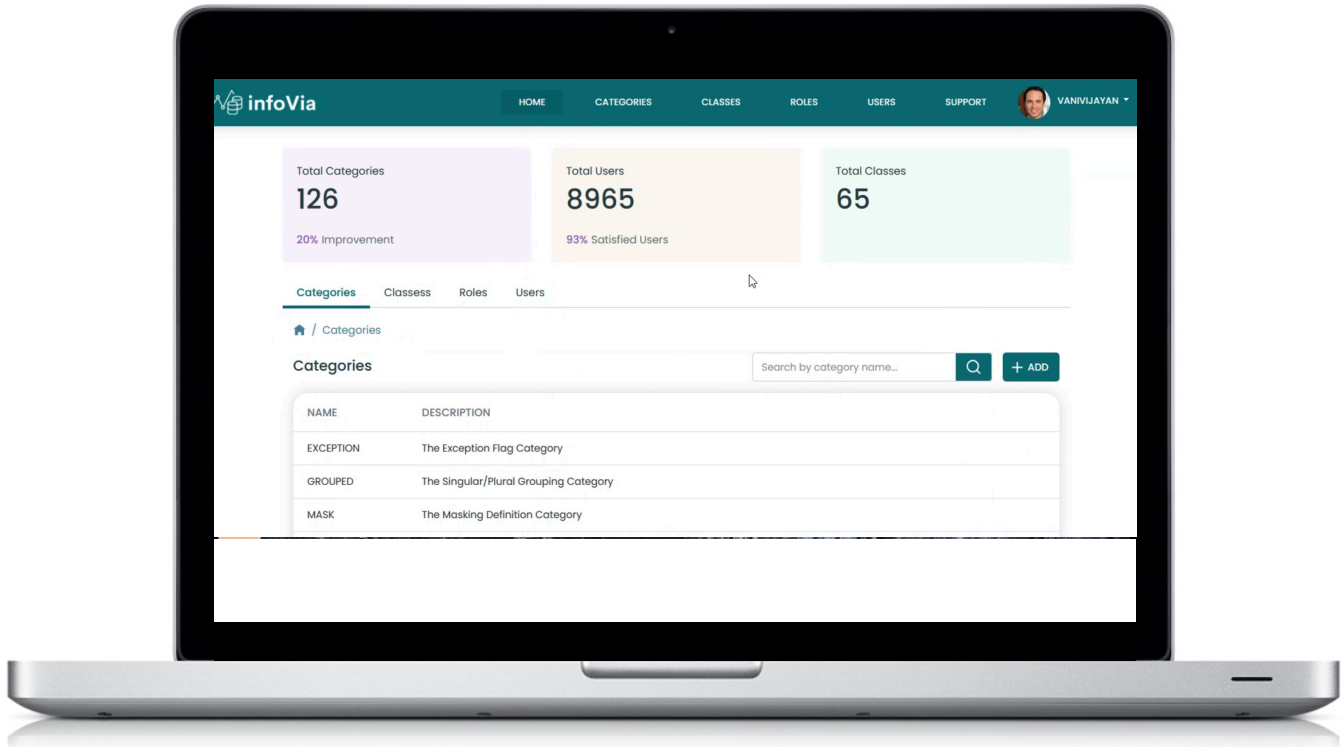


Future Proof

Configurable compliance with expanding data protection. (e.g., HIPAA, FERPA, GDPR, CaCPA)

Introducing infoSecur...

We help companies with sensitive data share this strategic asset securely, confidently, and consistently, allowing them to safely unlock the full potential of their data.



infoSecur provides a **low-code approach** to apply policies that govern who receives what data. Share only the appropriate data to people, partners, and third parties through reports, apps, dashboards, and even direct queries.

infoSecur is easy to implement, **technology agnostic** and requires minimal data skills to use (SQL only). No new technology is needed to adopt infoSecur. It works with any BI tool but doesn't require a BI expert to provision and share data.

"infoSecur is the best and simplest data security framework I have seen."

Chief Technical Evangelist, Snowflake

Common Problems Solved....

THE ISSUE

Your team is attempting to manage data access by creating multiple reports with different views for both internal and external users. Multiple views and reports make sharing inconsistent, cumbersome, and often out-of-sync. This can take significant time and often results in the wrong data going to the wrong people.



THE SOLUTION

infoSecur helps you grant appropriate access to the right data that you want to share, reducing the risk of incorrect data. Our clients tell us that infoSecur has reduced the number of reports by up to 10x. Any report that is produced will be given the appropriate access, reducing copies and duplicates and allowing the database to be the single source for the most timely, accurate data.



"infoVia's dedication, patience, and willingness to share knowledge really made a difference."

Huey Chih Lee, New York University

Common Problems Solved...

THE ISSUE

You have sensitive HR data about your employees. You must protect your employee's privacy while sharing necessary information. You need to share benefits and compensation, but only with a small subset of your team.



THE SOLUTION

infoSecur empowers you to create roles which grants access to specific data elements. You can then confidently share even the organization's most sensitive data with specific authorized users. Configuration is achieved in just a few clicks and protects data access across all of your Enterprise systems like HRIS, ERP, CRM, etc.



Common Problems Solved....

THE ISSUE

Your company manages multiple data sources- On-Prem, Cloud, or Hybrid and needs to provision each one for appropriate user access. Each system uses different tools to set up security policies and maintain data security and governance. Trying to synchronize all of your data sources requires significant time and often results in inconsistent policy enforcement, and requires manual intervention to protect.



THE SOLUTION

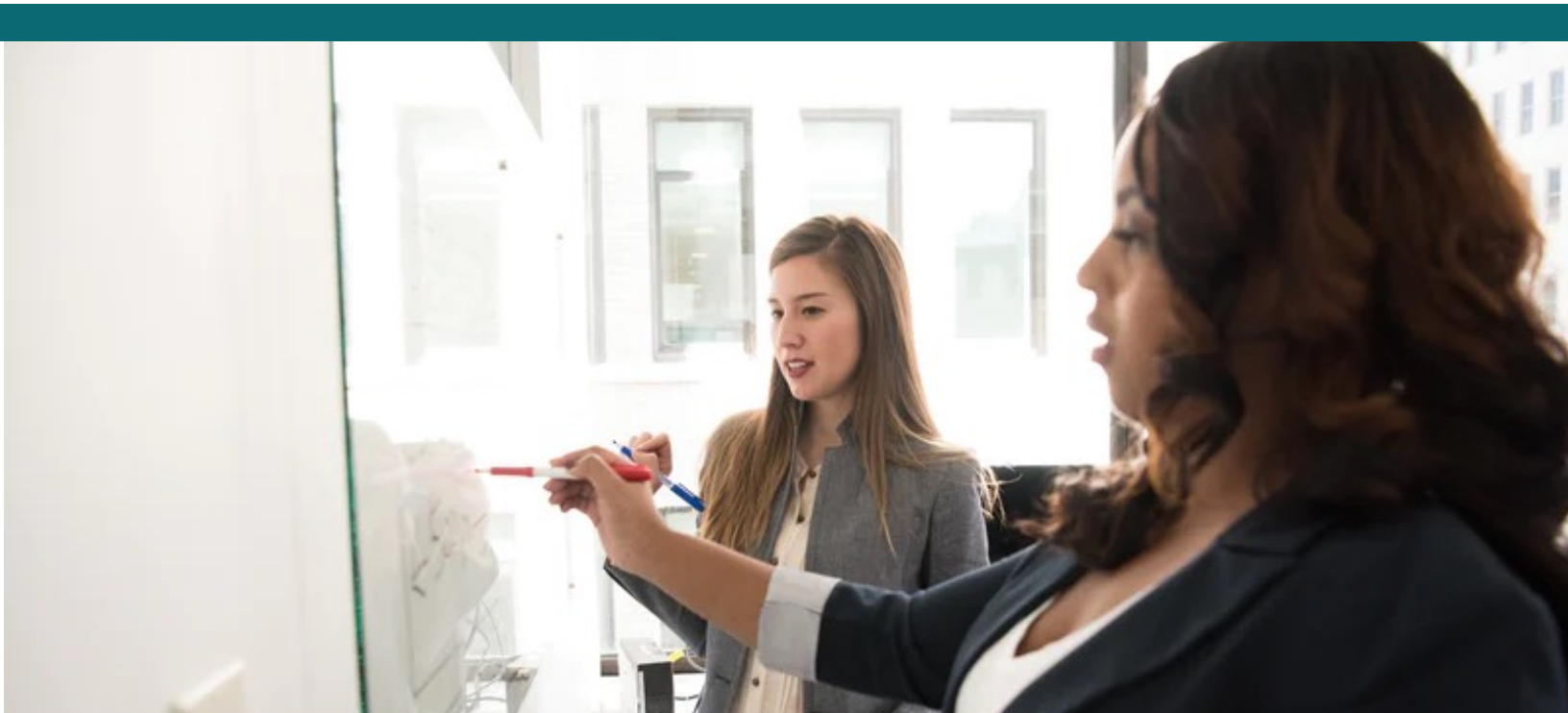
We provide one place where your company can setup and maintain your security policies and user permissions. infoSecur provides a consistent and easy to manage approach to apply policies governing who receives what data. When policies are updated in infoSecur, the effects are immediate and cover all data sources.



"infoSecur is MAGIC!"
Director Enterprise Data Architecture

How infoSecur Benefits your organization

- ✔ Eliminate security holes and reduce engineering work-around time by securing all data sources, be they Data Warehouse, Data Lakes, Databases, on-premise or cloud-based, with a single definition of permissions
- ✔ Reduce or eliminate the need for redundant data access and multiple different reports, thus reducing business errors, by protecting both internal- and external-facing data
- ✔ Implement a more flexible and robust data governance policy by defining access by user, by role, and custom extensions in simple SQL
- ✔ Significantly reduces mistakes made during the administration of data access policies using a single, easy-to-use, management panel. In a single management solution, grant access to any and all data stores down to the cell level.



“Data needs to be secure and governed and is the last mile to make data accessible”

Sanjeev Mohan, Eckerson Group

Technical Details

Compatibility

- Any SQL database
- Any Data Source
- BI and reporting tools
- Customer proven with: Snowflake, Teradata, WhereScape, Microsoft SQL Server, Tableau, PowerBI and others.

Hosting and Access

- Any combination of On-Premise and Cloud
- Access controls for both internal and external users
- Access control by name, by role, conditional values (via simple SQL), ...

Scaling and Performance

- Works with the optimizer to speed queries
- Scales to infinite users
- Changes to rules are instantaneous

Control

- infoSecur U.I.
- APIs - REST, SQL
- Row, Column, Cell level
- Conditional statements in simple SQL



DISCOVER INFOSECUR YOURSELF

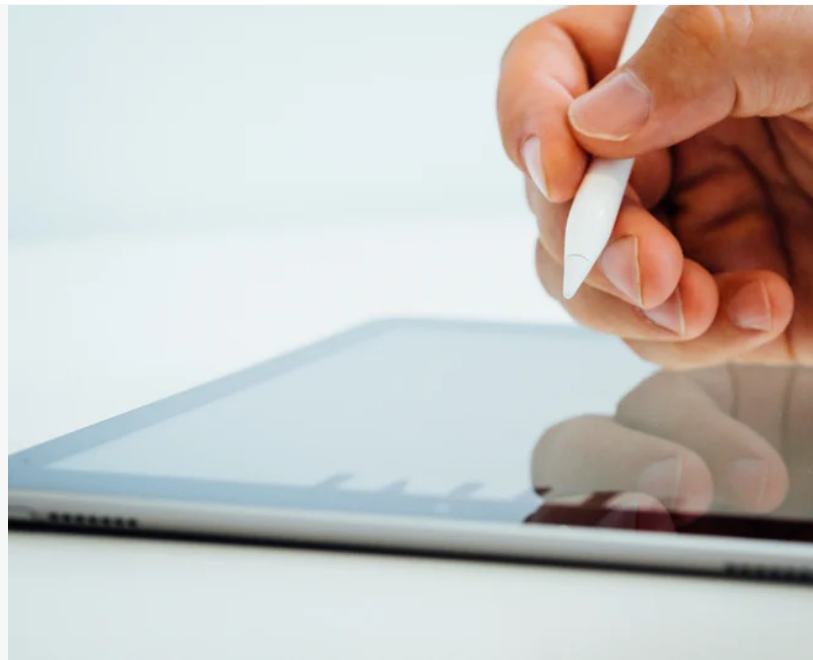
Contact us at the links below to schedule your own personally guided experience of infoSecur. See for yourself why Data Governance by infoSecur has become the choice for data provisioning.



(208) 994-4947

sales@info-via.com

www.info-secur.com



infoSecur is a product of infoVia

Bringing peace of mind to growing organizations through simplified and secure data management.